PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Lawrence Morrisroe, et al. Examiner: Yehdega Retta

Serial No. 10/696,295 Group Art Unit; 3622

Filed: October 28, 2003 Docket No. 85804-010801

Title: METHOD AND SYSTEM FOR CREATING, SERVING AND

TRACKING ADVERTISEMENTS

Customer No : 76058

CERTIFICATE OF TRANSMISSION

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Name: Christine Lugas

AMENDMENT FILED WITH AN RCE

Date: January 29, 2008

Mail Stop RCE Commissioner for Patents Post Office Box 1450 Alexandria, Virginia 22313-1450

Sir:

This paper is being filed with a Request for Continued Examination (RCE), and is in response to the Office Action mailed November 2, 2007.